



The members of Bath Volunteers for Service (BVS) and Bath Pony Club (BPC) are pleased to invite you to consider supporting the 80th Annual Bath Horse Show/Mini-Trial to be held on the weekend of August 10 and 11, 2024 by becoming either a **Sponsor**, a **Donor**, or an **Advertiser** in our Program.

The Bath Horse Show was established in 1944 when a group of Bath High School students decided to throw a horse show to top off their riding season. Susie Crazz, her future husband Robert Wyatt and five others organized the show for the 1st Sunday in October. It was held in front of Ralph Wetmore's barn and after the vans and trailers had pulled away, the Bath Riding Club members emptied out their pockets filled with crumpled dollar bills and had enough left over to make a sizeable donation to the Red Cross. The Bath Horse Show was born! In 2016, after a time raising funds for the Bath Fire Department, the Bath Pony Club and Bath Volunteers for Service organizations took over the running of the event which draws participants from novice to experienced riders and provides great competition and an exciting weekend for all who attend.

Last year the Bath Horse Show raised an incredible \$22,000! Bath Pony Club uses their proceeds for educational programs for youth and for maintenance of the Pony Club facilities, and Bath Volunteers for Service's proceeds become part of their Charitable Giving Fund, which annually provides grants to dozens of local non-profit organizations and to scholarship recipients. Year after year, the generous support of our Community makes it possible for each organization to achieve their missions.

By becoming a Sponsor, placing an advertisement in the program, or making a donation, you can be assured that your dollars are being put to good use and many local organizations and individuals will benefit. At the same time, your business will be highlighted throughout the community.

Enclosed with this mailing you will find a Sponsorship Form and an Advertising Form for you to indicate your support. We ask that these forms, along with payment are returned to us by the dates noted. ***Please note, for any sponsorships over \$1,000 which include logos printed on the Community Mailing which goes out at the end of June, commitments are required no later than June 17, 2024. For all other sponsorships or paid advertisements, the deadline for listing in the event program is July 29, 2024.***

To find out more about either of our organizations, please visit the Horse Show page of the BVS website at www.bathvolunteersforservice.com.

We are truly grateful for the steadfast support of our local community in helping us to help others, and we thank you sincerely for your consideration.

With Best Regards,

DeAnna Koch
Chairperson/Bath Pony Club
80th Annual Bath Horse Show

Mary Kay Chlebina
Chairperson/BVS Horse Show Committee
80th Annual Bath Horse Show

80th Annual Bath Horse Show Levels of Support

*Inclusion on Community Mailing requires sponsorship commitment prior to June 17, 2024

**Advertisement inclusion in the Horse Show Program requires copy to be received prior to July 29, 2024

Sponsorship/Donation Levels

\$2,000 Olympic Sponsor

- Olympic Sponsor recognition with name/logo on all printed materials (community mailings and event program)*
- Olympic Sponsor recognition with logo in all press releases and online marketing and social media
- Exhibition opportunity at the Bath Horse Show (subject to approval of BVS and Bath Pony Club)
- Full page color inside cover ad included in the Bath Horse Show Program **
- Listing in the event program

\$1,000 Triple Crown Sponsor

- Triple Crown Sponsor recognition with name/logo on all printed materials (community mailings and event program)*
- Triple Crown Sponsor recognition with logo in all press releases and online marketing and social media
- Full page black and white ad. included in the Bath Horse Show Program**
- Listing in the event program

\$500 Trophy Sponsor

- Trophy Sponsor recognition with logo in all press releases and online marketing and social media
- Half-page black and white ad. included in the Bath Horse Show Program**
- Listing in the event program

\$250 Blue Ribbon Sponsor

- Blue Ribbon Sponsor recognition with logo in press releases and online marketing and social media
- Quarter-page black and white ad. included in the Bath Horse Show Program**
- Listing in the event program

Other levels of support:

\$150 Galloper

\$100 Pacer

\$75 Canterer

\$50 Jogger

\$25 Walker

Other Amount

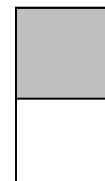
- Listing in the event program

Paid Advertisement Sizes and Rates

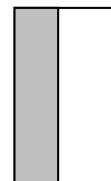
Full Page Vertical (4 ½ inches x 7 ¼ inches)	\$200
Half Page Horizontal (4 ½ inches x 3 5/8 inches)	\$100
Half Page Vertical (2 ½ inches x 7 ¼ inches)	\$100
Quarter Page Horizontal (4 ½ inches x 1 13/16 inches)	\$50
Quarter Page Vertical (2 ¼ inches x 3 5/8 inches)	\$50



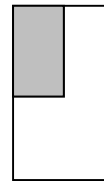
Full page



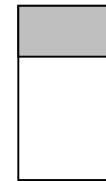
Horizontal half page



Vertical half page



Vertical quarter page



Horizontal quarter page

For more information on sponsorships contact Mary Kay Chlebina
330-958-3774 or email at mkchlebina@gmail.com

For more information on advertising contact:
bathhorseshowads@bathvolunteersforservice.com

or visit www.bathvolunteersforservice.com